

ECOLOGICAL SUSTAINABILITY POLICY PAPER

This text has been prepared to explain the institutional approach of the Media Research Association and the Media Research Association Commercial Enterprise to the Ecological Sustainability.

Media Research Association and Commercial Enterprise guarantee to carry out its work in line with the principle of respect for the ecological system, acting with a sense of responsibility towards nature and the environment to minimize its impact on climate change.

Media Research Association and Commercial Enterprise conduct studies that reduce energy use and increase energy efficiency. In all its works, it aims to reduce the use of water and natural resources and to use them in the most efficient way possible. It puts importance on reduction at the source, re-evaluating and recycling the wastes generated as part of its work.

Media Research Association and the Commercial Enterprise reduce the use of natural resources, use recyclable materials, take the necessary measures for waste separation and recycling, and use water and energy effectively and efficiently in order to protect the ecological balance.

This policy applies to all employees of the Media Research Association and Commercial Enterprise. All persons to whom this policy applies guarantees to read, understand and comply with this policy in both their professional and private lives. The persons in question are expected to act in accordance with the commitments and obligations of this policy.